



December 3, 2012

Dear Valued Business Partner:

I am excited to announce that on December 1, 2012, Genesis HealthCare acquired SunBridge Healthcare; which includes SunDance Rehabilitation Services, BEST (Bedside Endoscopic Swallowing Tests), and SunSolutions. We believe the combined efforts of the two organizations will bring added value and greater opportunity to you. We intend to make this transition with the least amount of disruption to you and will ensure that we continue to provide the highest quality of care possible and collaborate fully with you.

With this acquisition, Genesis Rehab Services is the leading provider of physical, occupational, speech and respiratory therapies, BEST, Consulting and Wellness services for the older adult population. We will now partner with 1,400+ skilled nursing, assisted and independent living facilities, hospitals, home health agencies and outpatient clinics. With this unique suite of services, we bring additional resources at the corporate and local levels which are outlined below. Our focus remains fixed on evidenced based therapy practices and achieving clinical outcomes exceeding national averages and continuing with our mission: ***to improve the lives we touch through the delivery of high-quality healthcare and everyday compassion***

While this is a change of ownership, please be assured that there should be minimal change to the day-to-day operations within the facility. We are excited to bring you more support than you are receiving today and are making two notable changes to the Area and Territory levels of our organization as follows:

1. We've increased the number of Area Directors in each territory (currently we have 53 and going to 126). **This means that we've assigned our Area Directors fewer customers.** By managing 10 -12 sites/customers instead of 20 -25, our Area Directors will be more focused and accessible to you and your residents while continuing to promote best practice and customer satisfaction.
2. **We have added one additional territory due to the expanded geography.** Again this will be a positive change and may result in you being assigned a new Vice President-Operations (VPO). Your VPO will continue to serve as the key leader in your Territory, responsible for ensuring clinical, financial, customer and staff excellence in their assigned states.

Soon you will receive a call from us to set up a site visit to be completed sometime during the month of December. The purpose of the visit is to introduce any new team members, answer questions and do a "listening visit" to understand what additional services or initiatives you may desire in the upcoming year.

We continue to value our partnership with you and look forward to many more years of a mutually beneficial partnership with you. I ask in advance that you give us 90 days to make these transitions. If you have questions prior to the visits, feel free to reach out to the Genesis leadership team or call me at 800-728-8808.

Thank you for partnering with us!

Sincerely,

A handwritten signature in black ink, appearing to read "Lou Ann Soika".

Lou Ann Soika
SVP Customer Relations and Strategic Development